

Toyota Forklift

In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck supplier since 1992. This business has been headquartered out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With an impressive reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

Every one of Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to persistent improvement, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's accomplishment to its stout commitment to constructing the best quality lift trucks while delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's biggest lift truck dealer and is amongst the magazines prominent World's Most Admired Companies.

Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional corporate values towards environmental stewardship within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other organizations and certainly no other resource handling producer can thus far rival Toyota. Environmental responsibility is a fundamental aspect of company decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota first launched the 8-Series line of lift vehicles in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end product is a lift truck that creates 70% fewer smog forming emissions than the present Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles offer improved stability, visibility, efficiency, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also known as "SAS", helps decrease the risk of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment breakage.

System Active Stability senses many elements that might lead to lateral instability and potential lateral overturn. When one of those factors are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This alters the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to prevent injuries or accidents while adding durability.

SAS was first launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS continues to be integrated into nearly all of Toyota's internal combustion machines. It is standard gear on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory operator education, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help users meet OSHA standard 1910.178. Training courses, videos and a variety of resources, covering a broad scope of matters—from personal safety, to OSHA rules, to surface and cargo conditions, are accessible through the supplier network.

Toyota's U.S. Commitment

Toyota has sustained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, created its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new NCC was designed to function for TMHU clients and dealers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a education center.

First in Customer Satisfaction and Service

The NCC embodies Toyota's dedication to offering top-notch customer service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, provide the most comprehensive and inclusive client service and support in the industry. The company's new and Certified Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.